

Innofactor Half-Yearly Report Q2/2024

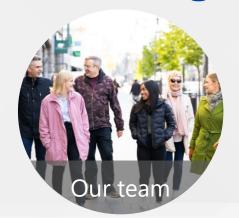
July 18, 2024, Antti Rokala, CFO

#ModernDigitalOrganization | #PeopleFirst | #CreatingSmiles | #BeTheRealYou

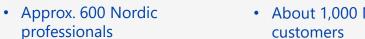




Innofactor – Leading Nordic Driver of Modern Digital Organization







- All Microsoft Solutions Partner designations
- 10+ Microsoft Partner Awards
- About 1,000 Nordic
- Strong industry knowledge in private and public organizations



Revenue 80+ MEUR and EBITDA 11.3% (2023)

- 16 offices in Nordic countries
- Listed in Helsinki Stock Exchange (NASDAQ Helsinki), over 11,000 shareholders













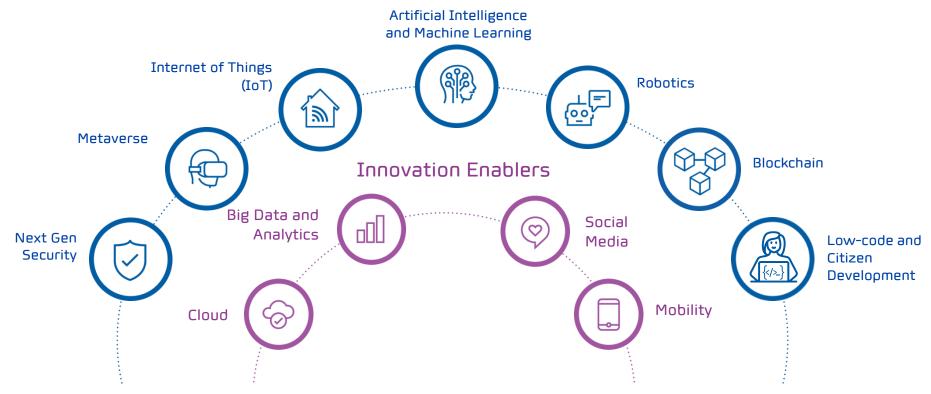
INNOFACTOR®

"Innovating to make the world work better."

Sami Ensio, founder and CEO



Key Trends Driving Innovation





Our mission is to drive the modern digital organization.



Innofactor Solution Offering

Modern Digital Organization Framework and Innofactor's 6 solution areas



Digital Services

We enable you to turn business models and processes into easy-to-use digital services and provide you with continuous agile development capabilities through a long-term partnership

We help you build business agility by optimizing your digital business capabilities with intelligent business applications.

Business Solutions

Information and Case Management

We help you with information work and document management in the hybrid world, ranging from formal and standardized case and records management to informal teamwork and collaboration

Cloud Infrastructure

We help you to design, implement and operate secure and scalable cloud platforms to grow your digital business.

Data, Analytics and AI

We help you to build a scalable data

platform that enables data-driven decision-

making leveraging AI, Advanced Analytics,

BI, Master Data Management, Real-time

Analytics and IoT.

Cybersecurity

We help you adapt to the fast-changing cybersecurity landscape and proactively build trust to make the benefits of a digital world available for everyone.

#ModernDigitalOrganization

Innofactor Solution Offering

Modern Digital Organization Framework and Innofactor's six offerings

We've built a framework for a modern digital organization. We use it to help our customers build clarity and determine their current state and then form a vision and roadmap for their next steps in digitalization and new technology adoption based on their objectives.

Our framework covers all aspects of digitalization and is split in six offerings.

We help our customers to successfully plan, deploy and implement new business models, processes and solutions in each area to move forward on their journey to becoming a modern digital organization.

We focus on the Microsoft ecosystem's Business-to-Business solutions whose markets are growing faster than the IT market on average.

Digital Services

Software Development and DevOps

App and Data Modernization

Low-code Development

Cloud Infrastructure

Cloud Operations and DevOps
Cloud Transformation
Governance and Automation

Business Solutions

Sales and Marketing | CRM
Customer Service Enablement
Finance and Operations | ERP
Project and Membership Management

Data, Analytics and AI

Data Platform
Advanced Analytics and BI
Enterprise Performance Management
AI, Real-time Analytics and IoT

Information and Case Management

Modern Workplace

Document and Records Management

Case and Decision Management

Contract and Quality Management

Cybersecurity

Security Assessments
Cloud Security Consultancy
Identity and Access Management | IAM
Detect and Respond

#ModernDigitalOrganization

We Create Innovations with Our Leading Customers

Over 1,000 Commercial, Public Sector and Membership-Based Customers























MEHILÄINEN













Our aim is to become the leading Nordic digital transformation partner in the Microsoft ecosystem.





Moving Forward in a Sustainable Way

- Through sustainability, we meet the expectations of our stakeholders and ensure long-term business continuity
- In 2023 we published a Group-wide sustainability strategy which is divided into four areas:
 - We innovate for good.
 - We are fair.
 - We put people first.
 - We build trust.
- In accordance with our PeopleFirst theme, we invest in the well-being and development of our personnel
- We also see employing young graduates as a key focus in our sustainable operations: we recruited in the Nordic countries over 40 graduate students in our DigiStar program in 2023



Executive Board of the Innofactor Group

Antti Rokala CFO

M.Sc. (Econ.). Employed by Innofactor since 2024. Born in 1968. Ownership 10,000 shares.

Martin Söderlind Country Manager for Sweden

B.Sc. (not finished) Employed by Innofactor since 2021. Born in 1971. Ownership 10,000 shares.

Jørn Ellefsen Country Manager for Norway and Denmark

MBA. Employed by Innofactor since 2019. Born in 1971. Ownership 93,999 shares.

Anni Wahlroos* Chief People Officer

M.Sc. (Econ.). Employed by Innofactor since 2015. Born in 1988. Ownership 32,296 shares.



Janne Heikkinen
Executive Vice President,
Products and Services
M.Sc. (Tech.). Employed by
Innofactor since 2015. Born in
1974. Ownership 136,543

Sami Ensio CEO and Country Manager for Finland M.Sc. (Tech.). Innofactor's founder, CEO and member of the Board of Directors since 2000. Born in 1971. Ownership and controlled shares jointly 7,925,397.

Vesa Syrjäkari EVP, Business Development and Operational Excellence M.Sc. (Econ.). Employed by Innofactor since 2017. Born in 1960. Ownership 0 shares.

The share ownership information is as of December 31, 2023. * former Pokkinen



The Board of Directors of Innofactor Plc

Heikki Nikku

BBA (not finished). Member of the Board of Directors since 2020. Born in 1956. Ownership 41,488 shares.

Risto Linturi

M.Sc. (Tech.). Member of the Board of Directors since 2018. Born in 1957. Ownership and controlled shares jointly 1,256,411.

Anna Lindén, Chairman

M.Pol.Sc. Chairman of the Board since 2020 and member of the Board since 2018. Born in 1973. Ownership 121,851 shares.

Sami Ensio

M.Sc. (Tech.). Innofactor's founder, CEO, and member of the Board of Directors since 2000. Born in 1971. Ownership and controlled shares jointly 7,925,397.

Organization

Board of Directors

Anna Lindén (Ch.) Risto Linturi

Sami Ensio Heikki Nikku

Sami Ensio President and CEO

Antti Rokala Chief Financial Officer (CFO)

Vesa Syrjäkari EVP, Biz Dev and Oper Excellence

Business

Solutions

(BS)

Business Unit Lead:

Jyrki Vepsäläinen

Anni Wahlroos **Chief People Officer**

NORWAY

Jørn Ellefsen

PRODUCTS AND SERVICES Janne Heikkinen

EVP. Products & Services

Development of own products (Dynasty and MMS), operation of continuous services and sale of CSP licenses

SWEDEN FINLAND Sami Ensio Martin Söderlind President and CEO,

Managing Director, Country Manager, Sweden

Digital

Services

(DS)

Business Unit Lead:

Marko Lybeck

Design | Development |

Maintenance

DENMARK Jørn Ellefsen Managing Director,

Country Manager, Denmark

Managing Director, Country Manager, Norway

> **Data and Cloud** Information and (DC) **Case Management** (IC) **Business Unit Lead:**

Business Unit Lead: Jarno Lähteenmäki Vesa Niinistö

Data, Al. and Analytics I Information Plans I Cloud Infrastructure Documents | Decisions | Cybersecurity | Modern Work Archive | Quality

Sales, Klausveikko Oinonen

Country Manager, Finland

HR, Anni Wahlroos

INNOFACTOR®

GROUP

ADMIN

HR, Finance, internal

ICT, Marketing and

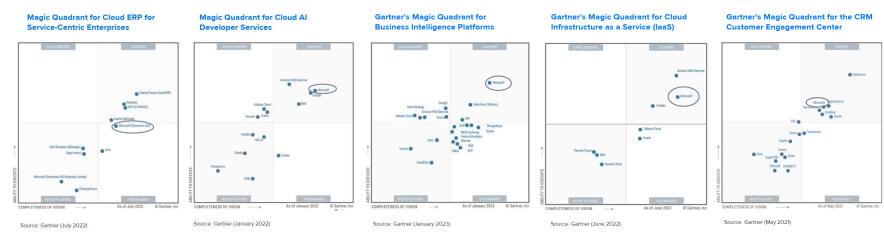
Communications.

Quality and processes,

and Legal affairs

Microsoft Has the Leading Ecosystem in Innofactor's Strategic Focus Areas

- Microsoft is the leading global provider in Innofactor's strategic focus areas, product development USD 30 billion per year
- By focusing on the Microsoft ecosystem Innofactor can attract the best talent and know-how and have close relations to Microsoft
- If Microsoft were to lose its leading position in some areas Innofactor could transition to other partners in these areas





Innofactor Competitive Positioning in the Nordic EUR 12 Billion Microsoft IT Services Market

Nordic IT services market 30 billion euro*

Nordic Microsoft IT-services market 12 billion euro**

Mid-sized, several areas

E.g. Siili, Solita, Digia, Netcompany and Precio

Our Competitive Advantage:

- Microsoft focus
- specialized offering, e.g. Dynasty and MMS

Large generalist companies

E.g. TietoEvry, CGI, Fujitsu and Atea

Our Competitive Advantage:

- flexible operational models and pricing
- skilled local professionals
- right size and trust
- specialized offering, e.g. Dynasty and MMS

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Our Competitive Advantage:

- trustworthiness of a listed company
- established processes and certificates
- broad offering and strong references

Small specialized companies

E.g. Sulava, Cloudriven ja Proactive

* Source: IDC, internet

** Estimate Microsoft market share to approx. 40%

Our Competitive Advantage:

- broad offering
- flexible operational models and pricing

Mid-sized, focusing on specific solutions

E.g. M-Files and Nordcloud





Q2/2024 Results

In a challenging market situation, Innofactor fell short of its targets in the second quarter, and profitability was also significantly further reduced by legal expenses.

Net sales in the second quarter of 2024 amounted to EUR 19.9 million, representing year-on-year decrease of 1.1 percent.

The operating margin (EBITDA) was approximately EUR 0.6 million (2023: 1.8), representing a decrease of 65.8%.

 EBITDA margin includes legal expenses of approximately EUR 0.75 million, without which the operating margin would have amounted to EUR 1.4 million and the comparable change would have been a decrease of 23.2%

The market situation remained difficult in the second quarter of 2024. New sales were challenging. The order backlog at the end of the review period was EUR 70.4 million, representing a year-on-year decrease of 8.9 percent (2023: 77,3 million). However, the order backlog increased by 2.2 percent when compared to the first quarter of the year. Our invoicing rate fell short of our target due to the challenging market situation.



H1/2024 actuals

Selected KPIs						
	H1 2024	H1 2023	Change (%)	CEO's comment		
Net Sales (kEUR)	41,052	40,317	+1.8 %	"Net sales in the first half of 2024 amounted to EUR 41.1 million, representing a year-on-year increase of 1.8 percent. In the first half of the year, net sales increased in Finland and Norway, but decreased in Sweden and Denmark."		
EBITDA (kEUR)	3,204	4,252	-24.6 %	"The operating margin (EBITDA) decreased by 24.6 percent year-on-year to EUR 3.2 million (7.8 percent of net sales), and was positive in Finland and Norway. The operating margin includes legal expenses of approximately EUR 0.75 million, without which the operating margin would have amounted to EUR 4.0 million and the comparable change would have been a decrease of 7.0%."		
Order Backlog (kEUR)	70,355	77,250	-8.9 %	"The order backlog at the end of the period was EUR 70.4 million, representing a year-on-year decrease of 8.9 percent. However, the order backlog increased by 2.2 percent when compared to the first quarter of the year."		
Equity Ratio (%)	51.0 % (53.6%)*	46.6 % (50.4%)*	+4.4 ppt	"Innofactor's operating cash flow for the review period January 1–June 30, 2024, amounted to EUR 5.5 million (2023: EUR 3.9 million). The equity ratio in 2024 improved by 4.4 %-points to 51.0%. Innofactor's strong operating cash flow supports the company's strategic goal of profitable growth, securing a solid financial position in all situations."		

Increased revenue is typically reflected immediately in EBITDA



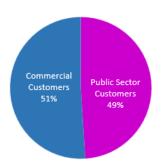
Increased order backlog effects the revenue typically with 1 to 2 quarter delay...

... and also requires the number of employees growing to deliver the new deals received

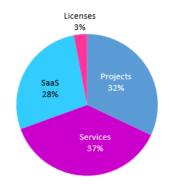
INNOFACTOR®

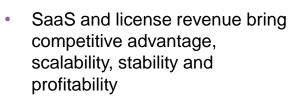
Broad Customer Base, Long-term Contracts and Business Footprint in The Nordic Countries Bring Scalability and Stability

Distribution of net sales January 1 to June 30, 2024



- Strong customers in public and private sectors bring stability in economic fluctuations
- 10 largest customers account for approximately 35% of net sales





 Sales of consultant's work moving increasingly to frame agreements and continuous development



- Sweden, Denmark and Norway represented a significant portion of Innofactor's revenues
- Innofactor's objective is to create a strong position in all Nordic countries



Innofactor Key Financials, IFRS

	Apr 1– Jun 30, 2024	Apr 1– Jun 30, 2023	Change	Jan 1–Jun 30, 2024	Jan 1–Jun 30, 2023	Change
N. I. FUR.I. I			•	•	,	-
Net sales, EUR thousand	19,866	20,095	-1.1%	41,052	40,317	1.8%
Revenue in the previous period	20,095	16,946		40,317	33,911	
Growth of net sales Operating result before depreciation and	-1.1%	18.6%		1.8%	18.9%	
amortization (EBITDA), EUR thousand	604	1,765	-65.8%	3,204	4,252	-24.6%
percentage of net sales	3.0%	8.8%		7.8%	10.5%	
Operating profit/loss (EBIT), EUR thousand	-143	984	-114.5%	1,693	2,695	-37.2%
percentage of net sales	-0.7%	4.9%		4.1%	6.7%	
Earnings before taxes, EUR thousand	-202	813	-124.9%	1,541	2,124	-27.4%
percentage of net sales	-1.0%	4.0%		3.8%	5.3%	
Earnings, EUR thousand	-343	459	-174.8%	1,034	1,496	-30.8%
percentage of net sales	-1.7%	2.3%		2.5%	3.7%	
Order backlog	70,355	77,250	-8.9%	70,355	77,250	-8.9%
Net gearing	24.6%	46.6%	-22.0%	24.6%	46.6%	-22.0%
Net gearing without IFRS 16	15.2%	30.5%	-15.3%	15.2%	30.5%	-15.3%
Equity ratio	51.0%	46.6%	4.4%	51.0%	46.6%	4.4%
Equity ratio without IFRS 16 Active personnel on average during the	53.6%	50.4%	3.2%	53.6%	50.4%	3.2%
review period*	587	584	0.5%	583	576	1.2%
Active personnel at the end of the review						
period*	591	588	0.5%	591	588	0.5%
Earnings per share (EUR)	-0.01	0.01	-174.8%	0.03	0.04	-30.8%

^{*)} The Innofactor Group monitors the number of active personnel. The number of active personnel does not include employees who are on leave for more than 3 months.



Solution areas Q2/2024

1.4 30.6.2024		Business	Information and Case	Cloud, Data, Modern Work and Data	
EUR thousands	Digital Services	Solutions	Management	Security	Total
SaaS net sales	554	1,329	2,457	1,476	5,816
Lisence net sales	26	225	211	175	637
Project net sales	1,252	1,428	1,762	1,636	6,077
Service net sales	3,020	1,287	572	2,457	7,336
Total net sales	4,851	4,269	5,001	5,745	19,866
growth, %	5.7%	-8.7%	1.7%	-2.8%	-1.1%
EBITDA	644	-709	827	-159	604
percentage of net sales	13.3 %	-16.6%	16.5%	-2.8%	3.0%
Order backlog	12,943	14,009	21,134	22,269	70,355
percentage of net sales	267%	328%	423%	388%	354%
Research and product development			4 225	404	4 505
expenses	36	153	1,295	101	1,585
percentage of net sales	1%	4%	26%	2%	8%

Solution areas Q2/2023

			Information	Cloud, Data, Modern Work	
1.4 30.6.2023		Business	and Case	and Data	
EUR thousands	Digital Services	Solutions	Management	Security	Total
SaaS net sales	641	1,330	2,270	1,202	5,442
Lisence net sales	45	191	323	175	734
Project net sales	1,781	1,579	1,194	2,364	6,919
Service net sales	2,122	1,577	1,132	2,169	6,999
Total net sales	4,589	4,678	4,919	5,909	20,094
growth, %	15.1%	1.2%	32.2%	28.0%	18.6%
EBITDA	679	-107	1,032	160	1,764
percentage of net sales	14.8 %	-2.3%	21.0%	2.7%	8.8%
Order backlog	31,421	11,107	20,366	14,357	77,250
percentage of net sales	685%	237%	414%	243%	384%
Research and product					
development expenses	0	142	1,101	8	1,251
percentage of net sales	0%	3%	22%	0%	6%

Our long-term financial goals are annual growth of about 20 percent, approximately 20 percent EBITDA in relation to net sales, and maintaining positive cash flow and a solid financial standing in all situations.



Realization of the strategy in the review period Q2/2024

- Target 1: Ca 20 percent yearly growth, mainly organic growth
 - Net sales decreased by -1.1 percent compared to the previous year.
 - Innofactor aims to continue to take measures that support the growth of net sales.
- Target 2: Ca 20 percent EBITDA
 - The operating margin (EBITDA) was approximately EUR 0.6 million (2023: 1.8), representing a decrease of 65.8%.
 - The operating margin includes legal expenses of approximately EUR 0.75 million, without which the operating margin would have amounted to EUR 1.4 million and the comparable change would have been a decrease of 23.2%.
 - Although profitability has improved in the long term, management's attention and work will still be required in the next few years in order to reach the long-term goal of an operating margin of around 20 percent.
- Target 3: Positive cash flow and financial solidity in all situations
 - Innofactor operative casf flow was EUR 5.5 million, showing anincrease of 41 % and equity ratio at the end of review period was 51 %.
 - Strong operative cash flow and good financial position support the strategic growth target securing solid financial standing in all situations. **INNOFACTOR**

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Dividend Distribution

- According to the policy, the aim of the Board of Directors is
 - to pay a dividend regularly each year
 - to pay about half of the result for the financial period in dividends, taking into account the company's financial position, possible corporate reorganizations and other development needs
- AGM decided that
 - distribute repayment of capital amounting to EUR 0.07 per share
- In addition AGM decided that
 - To authorize the company's Board of Directors to decide on a potential extra dividend and repayment of capital of maximum EUR 2,544,058 (EUR 0.07 per share taking into account the share issue authorization proposed to the Board of Directors)





Stock Exchange Releases in Q2/2024

- On May 5, 2024, Innofactor issued a stock exchange release to announce that on May 2, 2024, Innofactor Plc transferred a total of 45,628 of its own shares held by the company to the members of the Board of Directors as part of their remuneration, in accordance with the decision made at the Annual General Meeting held on March 27, 2024. Following the transfer, Innofactor holds a total of 554,372 shares.
- On May 25, 2024, Innofactor issued a stock exchange release to announce that Keva has chosen Innofactor to provide expert work and support services related to the development of their Microsoft Dynamics 365 services. The value stated in Keva's procurement decision, excluding value-added tax, for the total duration of the 4-year contract is 1,400,000 euros.

Events after the review period

On July 3, 2024, Innofactor issued a stock exchange release to announce that according to the decision of the arbitration tribunal of the Stockholm Chamber of Commerce, Innofactor Plc will not receive the previously awarded damages of approximately 2.3 million euros to full extent, but the maximum distribution share shall be EUR 1.0 million at the maximum. This relates to the Lumagate acquisition in 2016. In addition to this, Innofactor Plc will bear its own costs of approximately EUR 309,000, the opposing party's costs of approximately EUR 310,000 and the costs for the arbitration, EUR 166,150.

Key points from CEO's review

- Net sales: Net sales were approximately EUR 19.9 million (2023: 20.1), representing a decrease of 1.1%
- **EBITDA:** The operating margin (EBITDA) was approximately EUR 0.6 million (2023: 1.8), representing a decrease of 65.8%. The operating margin includes legal expenses of approximately EUR 0.75 million, without which the operating margin would have amounted to EUR 1.4 million and the comparable change would have been a decrease of 23.2%.
- Order backlog: The order backlog at the end of the review period was EUR 70.4 million, representing a
 year-on-year decrease of 8.9 percent. However, the order backlog increased by 2.2 percent when
 compared to the first quarter of the year.
- Market situation: The market situation remained difficult in the second quarter of 2024. New sales were challenging during the second quarter. Our invoicing rate fell short of our target due to the challenging demand situation. Innofactor wants to maintain its competitiveness when demand eventually turns to growth again. In our tendering activities, we have not priced our services below our cost. We are adapting our operations with a conservative approach. We have reduced the use of subcontracting, especially in Finland and Sweden. In the second quarter, we also reduced the number of our personnel by approximately 20 percent in Sweden, where profitability has been weak for an extended period of time and the challenging market situation has further exacerbated the situation.

Biggest shareholders June 30, 2024

		Number of	% of share
Name		shares	capital
1.	Ensio Sami (under control of)	7,936,804	21.84%
	Sami Ensio	5,763,044	15.86%
	Minor under guardianship	724,588	1.99%
	liris Ensio	724,586	1.99%
	Minor under guardianship	724,586	1.99%
	Ilmarinen Mutual Pension Insurance		4.95%
2.	Company	1,800,000	113370
3.	R. Linturi Oyi (under control of)	1,256,411	3.46%
	R. Linturi Oyj	489,107	1.35%
	Linturi Kaija Anneli	430,000	1.18%
	Linturi Risto Erkki Olavi	337,304	0.93%
4.	Hellen Stefan Andreas	486,000	1.34%
5.	Mäki Antti-Jussi	459,236	1.26%
6.	Ingman Finance Oy Ab	450,000	1.24%
7.	Muukkonen Teemu Heikki	387,511	1.07%
8.	Mandatum Life Insurance Company Limited	376,377	1.04%
9.	Laiho Rami Tapani	230,480	0.63%
10.	Kannisto Jaakko Mikael	227,946	0.63%
11.	Kukkonen Heikki-Harri	213,606	0.59%
12.	Järvenpää Janne-Olli	213,079	0.59%
13.	Tilman Tuomo Tapani	209,028	0.58%
14.	Varsio Jussi Ilari	200,000	0.55%
15.	Mäkinen Antti Vilho Juhani	168,000	0.46%
16.	Ärje Matias Juhanpoika	155,800	0.43%
17.	Pesonen Tuomo Sakari	146,010	0.40%
18.	Lindén Anna Sofia	144,665	0.40%
19.	Saarnio Mikko Markus	138,000	0.38%
20.	Heikkinen Janne Mikael	136,543	0.38%
	Total	15,335,496	42.20%



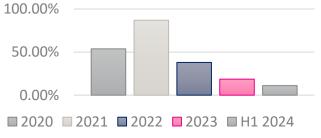




Innofactor Share Price Development and Turnover (Closing July 17, 2024 at €1.27)



Turnover in % compared total amount of shares



In public trading during the period January 1– June 30, 2024, a total of 4,035,169 shares were traded (2023: 3,832,968), which corresponds to 11.1 percent (2023: 10.3%) of the average number of shares in the said period. During the period January 1–June 30, 2024, the average number of shares was 36,343,691 (2023: 37,083,555). The share trading volume increased by 5.3 percent when compared to the corresponding period in 2023.



https://www.innofactor.com/invest-in-us/innofactor-as-an-investment/

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Antti Rokala **CFO** +358 40 480 2752 antti.rokala@innofactor.com INNOFACTOR" What We Do Customers What's New Join Us Invest in Us About Us Blog Contact Us Q



The Leading Driver of the Modern Digital Organization in the Nordic Countries

€ 1.27 Change High Low

commercial and public sector, Innofactor has the widest solution offering and leading know-how in the Microsoft ecosystem in the Innofactor Plc share is listed in the technology section of the main list of NASDAO Helsinki Ov. #ModernDigitalOrganization #HybridWork #PeopleFirst #CreatingSmiles

Latest Stock Exchange Releases







